



MANAGEMENT DEVELOPMENT PROGRAMME

On

DEVELOP AN ENTREPRENEURIAL MIND-SET FOR BUSINESS GROWTH

The School of Management and Entrepreneurship IIT Jodhpur is conducting a three day residential programme on Developing an Entrepreneurial Mind-Set for Business Growth from 10th February,2023-12th February,2023.

PROGRAMME OBJECTIVES

- Understand the new waves of entrepreneurship cutting across regions and issues.
- Learn the business model development process and formulate your business model through hands-on exercises.
- Effectively use various models and frameworks to assess and analyze a business.

WHO MAY BENEFIT

Early to Mid-managers in Medium & Large enterprises [Managers from all functional areas; finance, marketing & sales, HR, ops, strategy, IT & others]

COURSE TIMELINE

Class Commencement date: 10th February,2023

Last Date of Registration: 20th January,2023

Mode of Course: Offline

Program Fees: Rs. 12,999 (including GST-18%)

FACULTY

PROF. VENKATESHA MURTHY
SCHOOL OF MANAGEMENT AND ENTREPRENEURSHIP
INDIAN INSTITUTE OF TECHNOLOGY JODHPUR

PROF. NIMISH VOHRA, PROFESSOR OF PRACTICE, SCHOOL OF
MANAGEMENT AND ENTREPRENEURSHIP & DIGITAL
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CONTACT INFORMATION

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