



## MANAGEMENT DEVELOPMENT PROGRAMME on Strategic Leadership

### OBJECTIVES

Markets and industries are changing at an increased pace, disrupting incumbents due to the exponential technological progress in AI, block chain, industry 4.0 and so on. However, some firms are able to manage and leverage the change across time and space for long periods. So, the question arises, how are they able to achieve superior performance on a sustained basis? This course on Strategic Leadership focuses on such issues by looking at ‘Leadership *of* organizations’, rather than ‘Leadership *in* organizations’. In other words, the focus is the firm and not on individual leaders, their traits or style. We explore how Leadership, Strategy, Vision and Culture are aligned to win within the larger ecosystem and not just within one’s industry. Furthermore, we explore what it means for a firm to be a leader in the new age, not only today, but even tomorrow, by inventing a future for themselves and their firms.

### TARGET PARTICIPANTS

The programme is open to Junior and Middle Management Officials and Academicians.

### PEDAGOGY

Lectures through audio-visual presentation, Structured exercises, Group discussion and Case studies. They would also be provided with a kit and course material.

### PROGRAMME FEE, DURATION, DATE AND VENUE

The programme could be run in online mode. The duration of the programme is three days. The fee for the programme is **Rs. 15000 per participant**. Group discounts available. Programme will run from 17th February, 2023- 19th February, 2023.

Payment details along with the completed application form should reach by 5th February,2023. The fee covers study material.

## TOPICS TO BE COVERED

### **Leader and the Organization:**

- Leader's footprints on organization's destiny OR
- Organization shaping leaders and their style
- Crafting strategy towards aligning Leadership, Strategy, Vision and Culture

### **Attaining Industry Leadership:**

- How industries change: Sensing the type of change – Progressive, intermediating, creative or radical change
- Strategic Renewal
- Creating new firms/spin-offs for innovation: changes in inter-business complementarities and intra business complexity

### **Non-market forces and Leadership**

- Ecosystem Leadership
- Spotting and acquiring firms beyond industry boundaries to expand footprint within the ecosystem

## PROGRAMME COORDINATOR(S)

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Link for Flier: [Flier-Strategic-Leadership.pdf](#)