

# Summer Internship Report

The School of Management and Entrepreneurship (SME), IIT Jodhpur has in its very first year made a modest beginning as a B-school which despite starting in the most trying of circumstances, amidst a pandemic has come out with flying colours in various academic parameters, one of those being the Summer Placements with 100% of the batch placed.

The companies that hired Summer Interns from SME IIT Jodhpur belong to a wide array of sectors. Some of these include Healthcare, AI Consulting, IT/Tech, Consumer Electronics, QSR, Fashion, Travel, BFSI, eCommerce, Pharmaceutical, etc. The roles that were offered to the students of SME | IIT Jodhpur belong to the following domains: Product Launch, Content Repurposing, R&D mapped to Industry 4.0, Value Analysis and Value Engineering, Process Efficiency Optimization, Market Research, Business Growth and Development, Digital Marketing, AI Consulting, Value Creation, Pricing Strategy Management, HR Practice Development, Agility, Risk Management and Opportunity Assessment.

The Summer Internship Process was completed in **two (2) phases**, with around **44 companies showing interest** and making a total of **78 offers** to our MBA students.

## **Number of Students**

Total Number of Students: **68**

Students Opting Out of Placements: **1**

Self Facilitated Placements: **4**

## **Stipend Details \***

Total Number of Companies Shown Interest: **44**

Offers Made: **78**

Highest Stipend: **INR 1.05 Lacs**

Average Stipend (All Offers): **INR 23 K**

Average Stipend (Paying Co's): **INR 51.5 K**

Average Stipend (Top 25 %): **INR 76.4 K**

Median Stipend (All Offers): **INR 60 K**

\*Stipend offered for the duration of the internship

We would like to appreciate and applaud the faculty and student's Placement Committee's work and determination for putting in tireless efforts and working very diligently throughout the first year. Our students' performance in the interviews, along with the faculty and administration's support, is a testament to our grit and gumption, which ensured 100% summer placement for a new B-School. Finally, we are incredibly grateful to our recruiting partners, who believed in SME | IIT Jodhpur and absorbed our students in these challenging times.