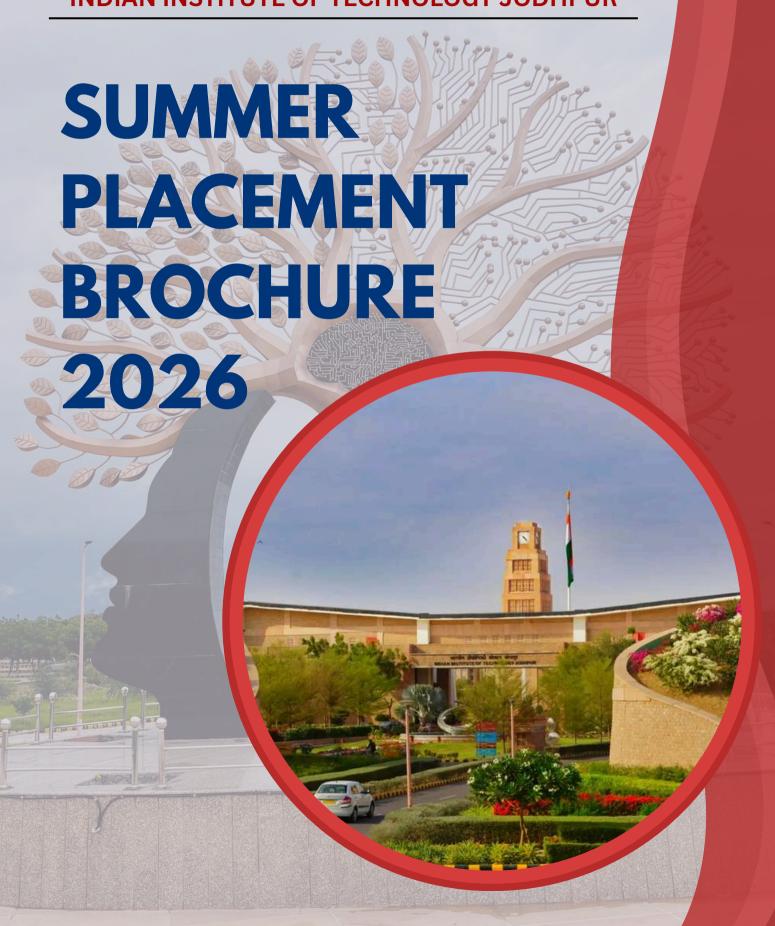


SCHOOL OF MANAGEMENT AND ENTREPRENEURSHIP INDIAN INSTITUTE OF TECHNOLOGY JODHPUR





ABOUT SME	01
DIRECTOR'S MESSAGE	02
HEAD'S AND CHAIRPERSON'S MESSAGE	03
VISION AND MISSION	04
WHY SME?	05
COURSE CURRICULUM	06
PLACEMENT STATISTICS	07
BATCH PROFILE	08
PROMINENT RECRUITERS	09
MBA BATCH PROFILE	10-20
CORPORATE RELATIONS AND CAMPUS PLACEMENTS TEAM	21
ABOUT JODHPUR	22
CONTACT DETAILS	23



About SME

The School of Management and Entrepreneurship (SME) at Indian Institute of Technology (IIT) Jodhpur is one of a kind B-school that offers a distinctive blend of technology-driven management education, with a strong emphasis on interdisciplinary education, combining the best of both management and technology, with a deep understanding of modern technologies such as artificial intelligence (AI), data science, blockchain, and digital transformation. This approach ensures that students are well-prepared to face the challenges of a business world increasingly shaped by technological disruptions.

The unique aspects of the SME is its focus on practical, project-based learning, innovation and entrepreneurship, where students are encouraged to work on real-world problems, engaging with live projects, case studies, and industry collaborations to apply their knowledge; deploy opportunities to collaborate with industry leaders, ensuring that students are attuned to the latest trends and challenges in the business world.

DIRECTOR'S MESSAGE



PROF. AVINASH KUMAR AGARWAL
DIRECTOR
IIT JODHPUR

It gives me immense pleasure to welcome you to the School of Management and Entrepreneurship (SME), IIT Jodhpur. At SME, we have tirelessly envisioned sculpting future leaders who are not only proficient in their respective domains in and industry-ready management skills but also technological are empathetic individuals who understand the significance of their responsibility. This has been possible due to our uniquely designed curriculum with a compulsory social sector attachment.

The credit for the same can be given to our Distinguished Faculty who are industry experts and have rigorously crafted a curriculum that bridges the gap between theoretical knowledge and practical experience.

The students at SME are groomed to apply the strategic application of theoretical concepts to complex and real-life business situations. Our students are selected carefully through the Common Admission Test (CAT) followed by a personal interview. They come from different parts of the country with diverse educational backgrounds and graduated from institutions like IITS, NIT, DU, JNU, and other esteemed institutions.

Besides, SME is poised to contribute to the practice outreach of IIT Jodhpur by being an innovation hub. SME will contribute to the community through cuttingedge training and development programs, enabling seasoned professionals across sectors to hone their managerial skills and business acumen. I wish SME and all its stakeholders a purposeful and joyful journey ahead and facilitate all its endeavors. I invite you to be part of this exciting journey and participate in the success of SME at IIT Jodhpur.



FROM HEAD'S DESK



PROF. DR. DEEPAK KUMAR SAXENA
HEAD
SME-IIT JODHPUR

As the head of the School of Management and Entrepreneurship (SME) at IIT Jodhpur, I extend a warm welcome and best wishes to all the potential and current recruiters. I encourage you to establish a bond with SME and its pool of brilliant students. Our carefully curated academic programs has courses, labs, live projects and industry in cutting-edge areas interaction management and technology. With dynamic collaborations with industry experts, we always put all our efforts into preparing our students as future-ready managers and business leaders. I wish to assure the recruiting team that you will find unmatched value in our students.

At the SME, IIT Jodhpur, we commit to shaping leaders who thrive at the intersection of technology, management, and humanity. Since our inception in 2020, we have envisioned SME as more than a management school. It is a platform where academics, research, and industry collaboration create future-ready professionals. Our programs are designed not only to instill core management knowledge but also to nourish foresight, ethical values, and entrepreneurial spirit. At SME, we strive to develop such leaders who will contribute meaningfully to organizations, society, and the nation. I warmly invite recruiters and partners to connect with our students, experience their capabilities, and be part of our journey in building India's next generation of impactful managers and entrepreneurs.

FROM CHAIRPERSON'S DESK



DR MAGESH NAGARAJAN ASSOCIATE PROFESSOR SME-IIT JODHPUR



• To Become India's top thought leader in technology focused management education, research and entrepreneurship in decade's time by spawning a new generation of managers, entrepreneurs and leaders equipped with foresight based on a blend of technology and humanity, achieved by thorough trainings in AI, data science, block chain, etc.



MISSION

- To be a management school of choice for graduates, researchers and employers, looking for techno-managerial expertise and be amongst the top 20 institutions in NIRF rankings by 2025.
- To create a vibrant management school based on the three pillars of teaching, research, and industry collaboration and be a leader for studies on a futuristic coalition of technology and management.
- To promote and support entrepreneurship as a practical vocation, conduct research for entrepreneurial capability and prepare socially responsible future leaders working with high values of ethics, inclusivity, and foresight.



- Uphold highest levels of human integrity and dignity and not take unfair advantage of any stakeholder of the Institute.
- Work towards building the most admired technology Institute furthering interests of Students, Industries and Society as well as commit to economic development of India.
- Be ethical, sincere and open in all transactions and be continually responsible for upholding confidentiality.



WHY SME?



Driving Social Impact



Global Learning Immersion



Strong Industry Network



Future-Ready MBA in FinTech & Cybersecurity



Unparalleled Corporate
Connect



Tech-Enabled Functional Specializations



Curriculum Synced with Industry 4.0



Empowering Entrepreneurial Leaders

COURSE CURRICULUM



MBA

The MBA at SME, IIT Jodhpur, blends modern management theories with hands-on learning. It emphasizes strategic thinking, leadership, and innovation. The program prepares students for complex global markets and emerging technologies. Graduates are well-equipped for diverse industries and excel in driving transformative change.



ECONOMIC PERSPECTIVES

- Macro Economics
- Managerial Economics
- Global Economy
- Econometrics



PEOPLE'S PERSPECTIVES

- Organization Behaviour
- Human Capital



ANALYTICS PERSPECTIVES

- Statistics
- Decision Sciences
- Business Research
 Methods



FUNCTIONAL PERSPECTIVES

- Business Intelligence
- Marketing
- Finance
- Operations
- Strategy



ENTREPRENEURIAL & LEGAL PERSPECTIVES

- Entrepreneurial
- Experience
- Starting New Venture
- Legal Aspects of Business



NON-GRADED & AUDIT PERSPECTIVES

- Business History
- BusinessCommunication
- Social Content
- Corporate Connect
- Technology Lab- 1&2



PLACEMENT STATISTICS

SUMMER PLACEMENT HIGHLIGHTS 2024-2026

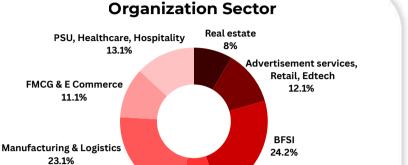


Average Stipend

₹35K

Median Stipend

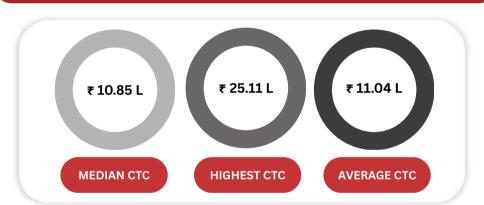
₹30K



IT services & IT consulting 8%

*100% placement secured *Round Off Overall Stipend for 2 months in INR

FINAL PLACEMENT HIGHLIGHTS 2023-2025



PRE-MBA EMPLOYERS



















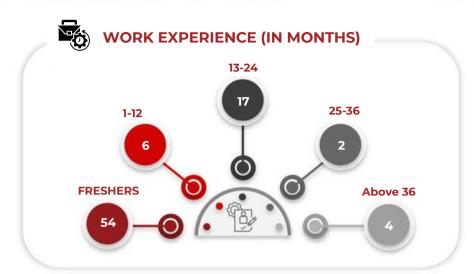




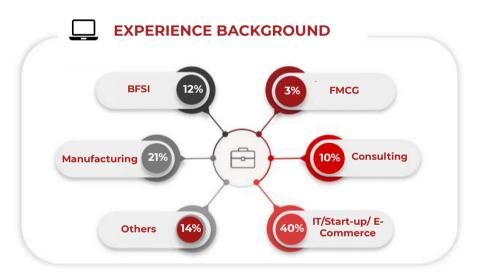




MBA

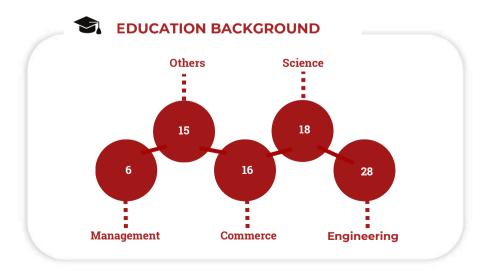














OUR PROMINENT RECRUITERS

















































































































































BoostGrad











*Current and Past Recruiters



in ABHISHEK

Degree: B.Sc

Work Experience: Fresher Interest: Entrepreneurship,

Finance



m ADITI CHAUHAN

Degree: B.Com

Work Experience: Fresher Interest: Finance, Marketing



in **ADITI RAJAWAT**

Degree: B.Sc. Hons. **Work Experience: Fresher** Interest: Finance, Strategy



m ADITYA KUMAR

Degree: B.Com

Work Experience: Fresher Interest: Finance, Marketing



in AGRAWAL SANJANA DILIP

Degree: B.Tech

Work Experience: Indo Brine Industry Ltd (16 months)

Interest: Operations, Marketing



in AISHWARYA AGRAWAL

Degree: Bachelor of Fashion

Technology

Work Experience : Fresher Interest: Marketing, HR



in akshansh kumar verma

Degree : B.Sc

Work Experience: Rajendra Auto Wheels Pvt. Ltd.

(15 months)

Interest: Marketing, Finance



M AKSHIT BOBDE

Degree: B.Tech

Work Experience: Accenture

(16 months)

Interest: Tech-MBA, Operations



m AKSHITA

Degree: B.Tech

Work Experience : Fresher

Interest: Marketing, Entrepreneurship



in AMAN SUNIL SHARMA

Degree: B.E

Work Experience : Fresher Interest : Operations, Finance



📊 AMOGH MISHRA

Degree: B.Sc.

Work Experience : XQL
Outsource (18 months)
Interest : Marketing, Tech-

MBA



📊 ANANYA ARORA

Degree: B.Tech

Work Experience : Fresher

Interest: Tech- MBA,

Marketing



<mark>fm</mark> ANKITA PATRA

Degree: B.Tech

Work Experience: PWC

(24 months)

Interest: Operations,

Marketing



in ansh bhatevra

Degree: B.Com

Work Experience : Fresher Interest : Finance, Marketing



📊 ARANYA SHUKLA

Degree : B.Sc

Work Experience : Fresher Interest : Strategy, Marketing



in ARYAN JI

Degree : B.A.

Work Experience : Fresher Interest : Finance, Marketing



📊 ASHI SHARMA

Degree: BBA

Work Experience : Fresher Interest : Marketing, Finance



m AVIRAL SHRIVASTAVA

Degree : B.A.

Work Experience : Fresher Interest : Tech- MBA, Strategy



in Biswajit das

Degree: B.Sc

Work Experience: ETG Research

(24 months)

Interest: Marketing, Operations



m DHANANJAY VERMA

Degree: BBA

Work Experience : Fresher Interest : Marketing, Finance



in gamender sahu

Degree: B.Tech

Work Experience : ROBONITE Robotics Pvt Ltd (10 months) Interest : Operations, Tech- MBA



m GAURAV PATIL

Degree: B.Tech

Work Experience : Fresher Interest : Marketing,

Operations



in GITTE NARESH ANIL

Degree: B.Tech

Work Experience : Fresher Interest : Finance, Operations



in HARSHITA VERMA

Degree: B.A

Work Experience : Fresher Interest : Marketing, Finance



in HARSHUL SIDDHARTH

Degree: B.E

Work Experience: WNS Global

(7 months)

Interest: Tech-MBA, Marketing



m HIMANSHU NIRBAN

Degree : B.A.

Work Experience : Fresher Interest : HR, Flnance



in jyotsna kapoor

Degree: B.Sc.

Work Experience : Amazon
Development Centre India Pvt

Ltd (14 months)

Interest: HR, Marketing



in katta tejaswi priyanka

Degree: B.Tech

Work Experience : L&T Technology Services

(19 months)

Interest: Finance, Marketing



n KEERTHIVASAN V

Degree: B.Tech

Work Experience : Fresher Interest : Finance, Tech-MBA



in Khushboo Devnani

Degree: B.Com

Work Experience : Fresher Interest : Finance, Strategy



in KHUSHI

Degree: B.Com Hons.
Work Experience: Fresher
Interest: Finance, Marketing



NHUSHI BAFNA

Degree: BDS

Work Experience : Synapse Marketing Consultancy

(16 months)

Interest: Strategy, Operations



in KINSHA RATHORE

Degree: BBA

Work Experience : Fresher Interest : Finance, Marketing



in KISHAN M S

Degree: B.A

Work Experience : Fresher Interest : Strategy, Marketing



mansi srivastava

Degree: B.Tech

Work Experience : Accenture

(42 months)

Interest: Tech-MBA, Finance



MAURYA ANIKET ACHHELAL

Degree: B.Com

Work Experience : Fresher

Interest : Finance, Entrepreneurship



in PAVAN MIRGE

Degree : B. Pharmacy Work Experience : Fresher Interest : Finance, Strategy



mohit devendra poddar

Degree : B.E

Work Experience : IGX Technologies India Pvt Ltd

(57 months)

Interest: Tech MBA, Operations



in MUSKAN

Degree : B.Com Hons. Work Experience : Fresher Interest : Finance, Marketing



in NIDHI GARG

Degree: B.Com

Work Experience : Fresher Interest : Finance, HR



NISHU CHOUDHARY

Degree: B.Sc.

Work Experience : Ready Wealth (4 months)

Interest: Operations, Strategy



in om parag sadan

Degree : B.Tech

Work Experience : Fresher Interest : Finance, Marketing



n PARV PATIDAR

Degree: BBA

Work Experience : Fresher Interest : Marketing, Entrepreneurship



in PATEL NISARG HARSHADBHAI

Degree: B.E

Work Experience : Chiral Drugs Private Limited (18 months) Interest : Operations, Strategy



n PRATHAM BONDRE

Degree: B.Sc

Work Experience : Fresher Interest : Tech-MBA, Strategy



PROGYAN BORUAH

Degree: B.A

Work Experience : HDFC Bank

(6 months)

Interest: Strategy, Finance



in raghav mohan vaid

Degree : B.E

Work Experience: Monney

Value (19 months)

Interest: Finance, Strategy



RAHUL CHAUHAN

Degree: B.E

Work Experience : Ebuzz Mobility LLP (9 months)

Interest: Tech-MBA, Marketing



in RAJ KALIDAS KAMBLE

Degree : B.Tech

Work Experience : Fresher Interest : Marketing,

Operations



n RAJA KANNAVJIYA

Degree : B.Sc. Hons.

Work Experience : Orchids The

International School (27

months)

Interest: Tech-MBA, Finance



📊 RAJAT RANJAN

Degree: B.Sc

Work Experience : Fresher Interest : Finance, Tech-MBA



n RASIKA TARALEKAR

Degree: B.Sc

Work Experience : Fresher Interest : Tech- MBA, Strategy



neezwan Parvez

Degree : B.Tech

Work Experience : SoftSensor.ai

(28 months)

Interest: Finance, Tech-MBA



in RIMSHA SINGH

Degree: B.Com

Work Experience : Fresher Interest : HR, Marketing



m ROHAN

Degree: B.Tech

Work Experience : Subros Limited (42 months)

Interest: Operations, Tech-MBA



ROHAN KUMAR SHARMA

Degree : B.Com Hons. Work Experience : Tata Consultancy Services

(14 months)

Interest: Finance, Tech-MBA



in ROHAN KUSHWAHA

Degree: B.Com

Work Experience : Asian International University

(3 months)

Interest: Finance, Marketing



nohit Kumar

Degree: B.Tech

Work Experience : Fresher Interest : Operations, Strategy



in SAGAR SHREY

Degree: B.E

Work Experience : Fresher Interest : Operations, Strategy



in SAHIL LOHCHAB

Degree : B.Sc

Work Experience: Career Dose

pvt. ltd (16 months)

Interest: Finance, Tech-MBA



in SAHIL VERMA

Degree: BBA

Work Experience : Fresher Interest : Tech- MBA, Strategy



in SAKET ARORA

Degree: B.Tech

Work Experience : Phlo Systems

Limited (24 months)

Interest: Strategy, Marketing



in SALAEHA TABASSUM

Degree :BCA

Work Experience : Wipro limited.

(10 months)

Interest: Marketing, Tech-MBA



in SANYA ARORA

Degree :B.Sc.

Work Experience : Fresher Interest : Finance, Tech-MBA



📊 SAPNA BHARTI

Degree: B.Com

Work Experience: Trado Pvt Ltd.

(6 months)

Interest: Entrepreneurship,

Finance



in SATHURI SHARATH

Degree : B. Pharmacy Work Experience : Fresher Interest : Strategy, Marketing



in SHAH NEMIL

Degree: B.E.

Work Experience : L&T (13 months) Interest : Tech- MBA, Operations



n SHASHWAT KUMAR

Degree: BA Hons.

Work Experience : Fresher Interest : Entrepreneurship

Finance



in SHEETAL SHARMA

Degree: B.Com

Work Experience : Fresher Interest : Marketing, Finance



SHENDRE PRATIK

Degree: B.Tech

Work Experience : Fresher Interest : Tech- MBA, Strategy



in SHITAL

Degree : B.A.

Work Experience: Fresher

Interest: Strategy, Entrepreneurship



in shivangi soni

Degree: B.Sc.

Work Experience : Fresher Interest : Marketing, HR



SHREYA AGARWAL in

Degree: BBA

Work Experience: Fresher Interest: Marketing, Strategy



in **SHRIYA SHARMA**

Degree: B.A. Hons.

Work Experience: Fresher Interest: Finance, Marketing



STUTI CHANDWANI in

Degree: B.A Hons.

Work Experience: Fresher Interest: Tech-MBA, Finance



SUMIT SHARMA

Degree: B.Sc.-B.Ed.

Work Experience: Fresher Interest: Strategy, Marketing



SUSHANT JAISWAL

Degree: B.Com Hons.

Work Experience: Hindustan

Unilever (17 months) Interest: Finance, HR



in **TUSHAR BHATTER**

Degree: B.Com

Work Experience: Fresher

Interest: Finance, Entrepreneurship



in **UMANG GOREJA**

Degree: B.Com Hons. **Work Experience : Fresher** Interest: Finance, Marketing



UMA VACHHANI in

Degree: B.Sc

Work Experience: Panchshil Primary School (11 months) Interest: HR, Strategy





VARUN MAHAJAN

Degree : B.Tech

Work Experience : Telus Digital

(24 months)

Interest: Strategy, Marketing





VIPLOVE SAYRE

Degree: B.Sc in Hospitality and

Hotel Administration Work Experience : Fresher Interest: Finance, Marketing





VIVEK YADAV

Degree: B.Tech

Work Experience : TCS (Tata

consultancy services)

(72 months)

Interest: Strategy, Finance

CORPORATE RELATIONS AND CAMPUS PLACEMENTS TEAM (2025-2027)



Magesh Nagrajan Chairperson









Neeraj Pachar Senior Manager









Saket Arora Secretary









Aishwarya Agrawal **Joint Secretary**











Akshita **Joint Secretary**









Gamender Sahu **Joint Secretary**









Harshul Siddharth **Joint Secretary**









Kishan M S **Joint Secretary**









Rahul Chauhan **Joint Secretary**







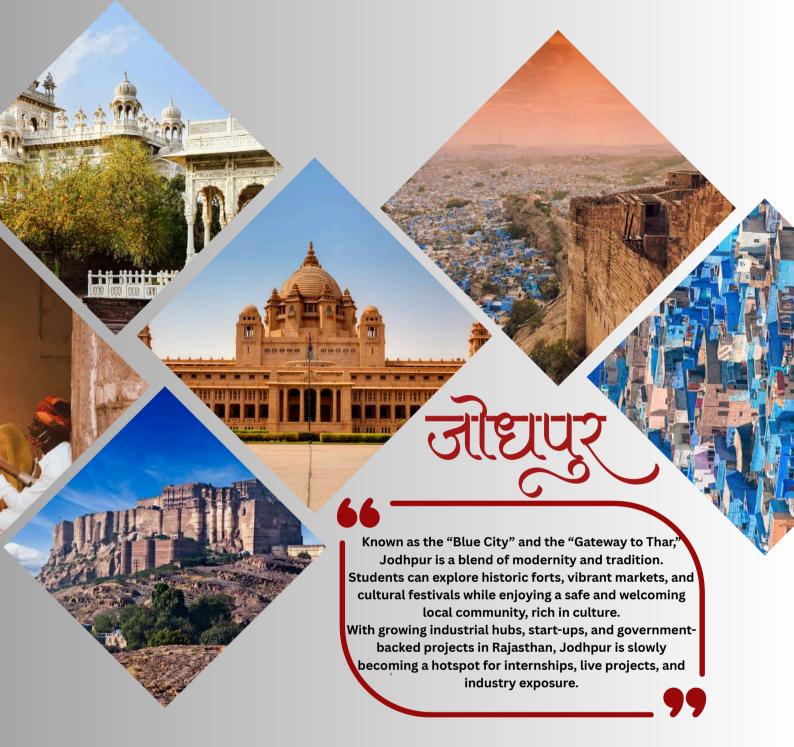


Salaeha Tabassum **Joint Secretary**









HOW TO REACH IIT JODHPUR

IIT Jodhpur is located on NH-62, Karwar, about 24 km from the city center, and is easily accessible by air, rail, and road. The Jodhpur Airport (28 km) has daily flights from Delhi, Mumbai, Ahmedabad, Jaipur, and more. Jodhpur Junction Railway Station (25 km) connects the city to major metros like Delhi, Mumbai, Kolkata, and Chennai. Road links connect Jodhpur to Jaipur (330 km), Udaipur (250 km), Ahmedabad (450 km), and Delhi (600 km). Local travel is convenient with taxis, buses, and auto-rickshaws, taking about 40 minutes from the city center to the campus.



SCHOOL OF MANAGEMENT AND ENTREPRENEURSHIP **INDIAN INSTITUTE OF TECHNOLOGY JODHPUR**



Corporate Relations Office, NH65, Karwad, Jodhpur, Rajasthan, India - 342030



placement_sme@iitj.ac.in corporate_sme@iitj.ac.in



