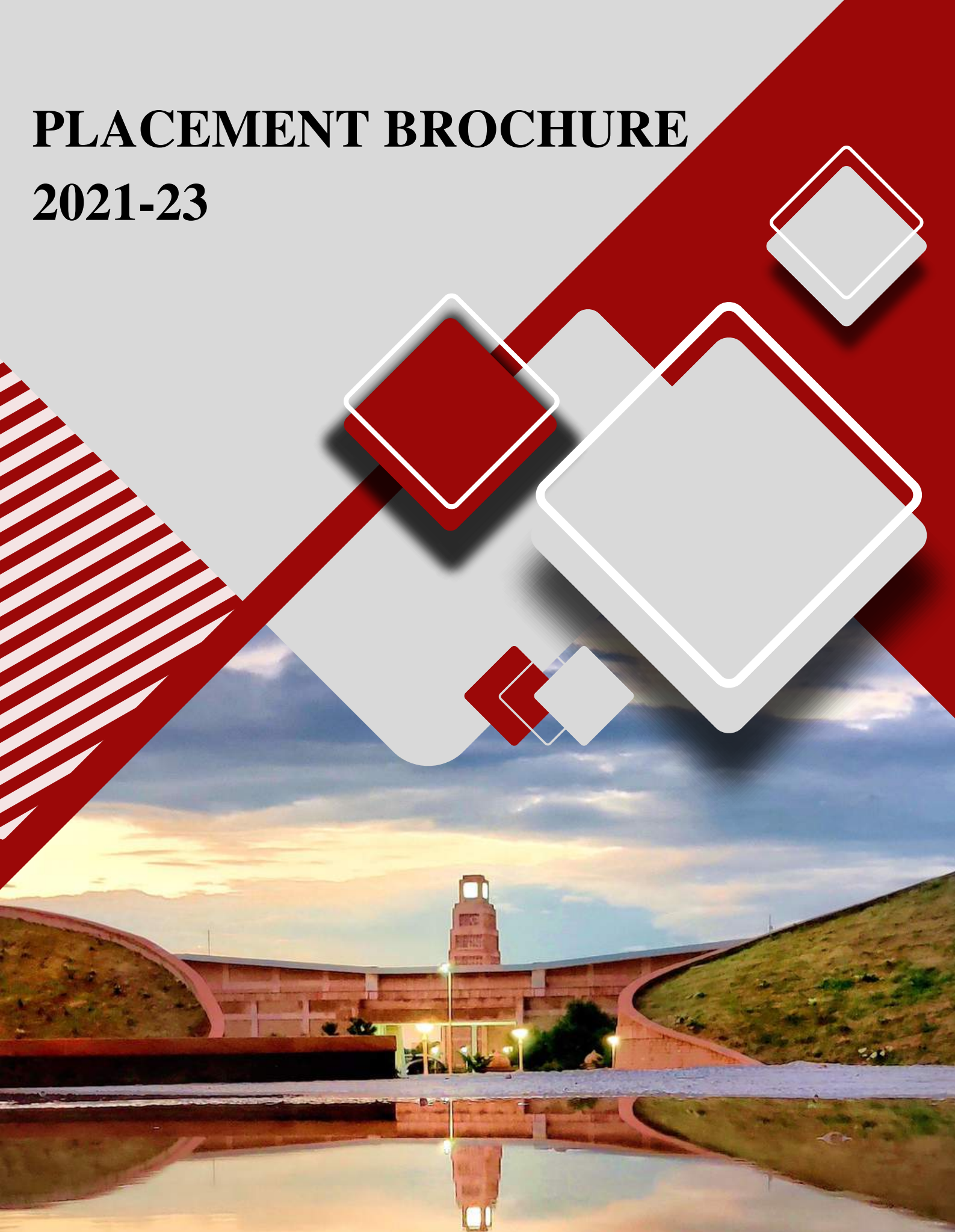


# PLACEMENT BROCHURE

## 2021-23



# FROM THE DIRECTOR'S DESK



**Professor Santanu Chaudhury**  
**Director, IIT Jodhpur**


It gives me immense joy to welcome you to the School of Management and Entrepreneurship (SME), the new academic unit in the IIT Jodhpur system. SME aims to combine technology and management to prepare students to explore a future of possibilities. SME is set to play a crucial role in delivering cutting edge management and entrepreneurial education to existing and future professionals. With its future centric curriculum, exceptional faculty, and strong international footprint, SME has the right ingredients to achieve a leadership position among its peers with time to come.

SME has been conceptualized with a broader vision to evolve not only as a center of excellence for management training and business education but also contribute to the overall academic vibrance of IIT Jodhpur. To this end, SME will also be offering educational programs in Management and Entrepreneurship and equip the students from other academic units on these critical skills that could better prepare them for their specialized careers and engage in job creation.

Besides, SME is also poised to contribute to the practice outreach of IIT Jodhpur by being an innovation hub. SME will contribute to the community through cutting edge training and development programs to enable seasoned professionals across sectors to hone their managerial skills and business acumen. I wish SME and all its stakeholders a purposeful and joyful journey ahead and facilitate all its endeavours. I invite you to be part of this exciting journey and participate in the success of SME at IIT Jodhpur.

## **FROM THE HEAD's DESK**


**Professor Sangeeta Sahney**  
**Head, SME, IIT Jodhpur**

A circular portrait of Professor Sangeeta Sahney, a woman with dark curly hair and glasses, wearing a pink sari with gold borders. The portrait is set against a light background and is framed by a thick red border.

The School of Management and Entrepreneurship (SME), IIT Jodhpur, is progressing towards its bequest with evolving international academic and industrial collaborations. Our curriculum incorporates various industrial transformations offered by diverse faculties from both academia and Industry and endows students with the latest technology management and interdisciplinary outlook. The school thus provides a unique learning platform for future managers at the intersection of business and technology. I welcome all potential recruiters to SME | IIT Jodhpur and hope to build a strong partnership with you all.

## **FROM THE CHAIRPERSON's DESK**

**Professor Anuj Pal Kapoor**  
**Chairperson- Corporate Relations and Placements**  
**Committee, SME, IIT Jodhpur**

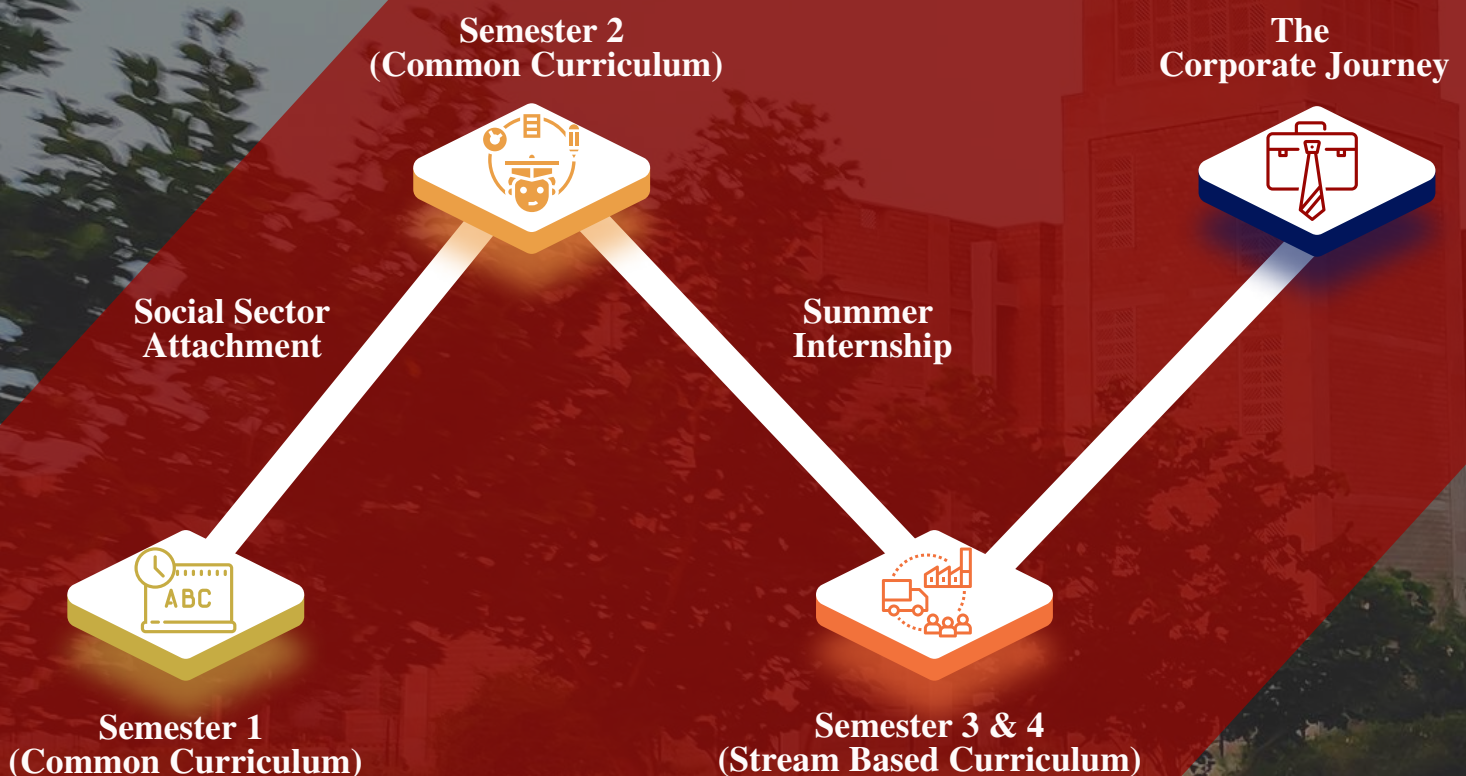
A circular portrait of Professor Anuj Pal Kapoor, a man with dark hair and glasses, wearing a white shirt. The portrait is set against a light background and is framed by a thick red border.

School of management and entrepreneurship (SME) is a young management institute formed under the aegis of IIT Jodhpur in 2019. The MBA and Tech MBA programs offered at SME are based on an industry 4.0 curriculum, which not only provides academic rigour to the students but also brings in the softer aspect of decision making. It is imperative to prepare leaders on global platforms to become holistic, well rounded human beings. Because in businesses, values are ultimately what matters. At SME, we strive to imbibe the right fundamental values based on the integrity, transparency, role of business in society as part of management education.



# MBA JOURNEY

The School of Management and Entrepreneurship (SME) at IIT Jodhpur was founded with its vision of technology-focused management education and research. The curriculum, at SME is designed in a unique bifurcation of MBA and Tech MBA and also provides the opportunity of completing the degree from partnered universities globally. The school is also a pioneer in the field of introducing the mandatory Social Sector Attachment course to be completed by the students in their first year thereby fabricating the leaders of tomorrow and instilling them with foresight and humanistic values.



# COURSE CURRICULUM

## 1st Year



## 2nd Year (MBA)

Marketing	Finance	Operations	Strategy	Human Capital	Entrepreneurship
Behavioural Marketing	Behavioural Finance	Design & Decision Sciences	Consulting	Tech & Analytics	Entrepreneurial Skills
Strategic Marketing	Tech & Analytical Finance	Tech Analytics in Ops. & Supply Chain	Tech & Strategy	Behavioural Dynamics	Design & Prototype
Tech & Analytical Marketing	Securities, Trading & Banking	Research Based operations Management	Analytics in Strategy	Organizational Dynamics	Product Launch
Brand & Product Management	Algorithmic & Computational Finance	Manufacturing & Service Ops.	Strategic Thinking	Strategic Human Capital	Ready to go to Market

## 2nd Year (MBA- Tech)

Tech Application for Business	Tech Leadership	Analytics & Data
Big Data & Cloud Computing	Digital Product Management	Analytics Lab Python
AI & ML for Business	Technology Leadership	Data Visualization
Block Chain	Business Models for Digital Economy	-
Deep Learning	-	-
Industry 4.0	-	-
IOT for Business	-	-
Tech-Intensive Area Electives (Part of MBA Track-I Electives)		

# PLACEMENT STATS

## Final Placements



20.04  
LPA

Top 10%

16.95  
LPA

Top 25%

15.24  
LPA

Top 50%

Top 50%

89 K

Top 25%

1.15 L

Top 10%

1.33 L

Average Stipend

59.3 K

Highest Stipend

1.4 L

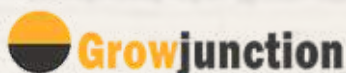
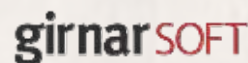
50 K

Median Stipend

Summer Internships



# Our Campus Recruitment Partners



# BATCH PROFILE

78

Batch Size

♀  
36

♂  
42

Gender Diversity

10

Dual Degree  
Students

## Educational Diversity

Engineering  
(69%)



Commerce  
(21%)



Science  
(7%)



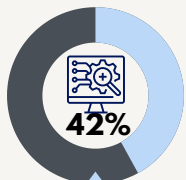
Others  
(3%)



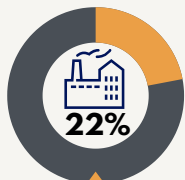
PROMINENT  
ALMA MATTER

IITs  
NITs  
DU  
DTU  
BIT Mesra  
BHU  
KIIT  
Jadavpur University

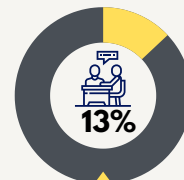
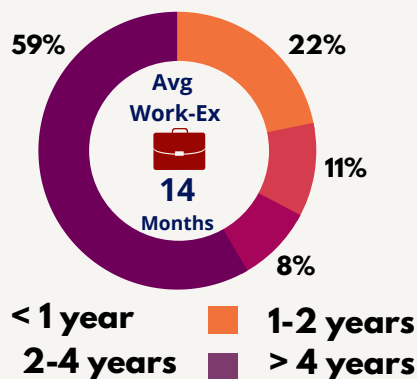
## Work-Ex Guide



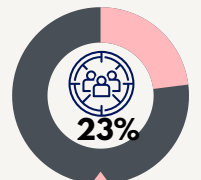
IT / TECH



MANUFACTURING  
/ BUSINESS



FINANCE /  
CONSULTING



OTHERS

## Corporate Background





# MBA BATCH 2021-23 STUDENTS' PROFILE



**Abhishek Kumar Singh**



- **Education:** B.Tech - Mechanical
- **Experience:** 14 M, Escorts
- **Summer Internship:** Mediversal
- **Profile:** Strategy



**Adarsh Totla**



- **Education:** B.Tech - IT
- **Experience:** 10 M, Wolters Kluwer
- **Summer Internship:** Stanza Living
- **Profile:** Performance Marketing



**Ajinkya Prakash Gadkari**



- **Education:** BE - Mechanical
- **Experience:** 33 M, Omkar engineering
- **Summer Internship:** DHL
- **Profile:** Operations



**Amit Singh**



- **Education:** B.Tech - CS
- **Experience:** NA
- **Summer Internship:** TATA Power DDL
- **Profile:** Social Media Marketing



**Anisha Mehta**



- **Education:** B.Tech - Electronics
- **Experience:** 20 M Infosys Limited
- **Summer Internship:** Cognizant
- **Profile:** Consulting



**Anshul Singh**



- **Education:** B.Tech - CS
- **Experience:** 10 M, Pinstorm Tech
- **Summer Internship:** DHL
- **Profile:** Operations



**Anupreet Dube**



- **Education:** B.Tech - Electronics
- **Experience:** NA
- **Summer Internship:** NuvoRetail
- **Profile:** E-Commerce Analyst



**Ashvika Verma**



- **Education:** B.Com
- **Experience:** 49 M, AIG
- **Summer Internship:** Bank of Baroda
- **Profile:** Wealth Management



**Avinash Kumar**



- **Education:** B.Tech - Mechanical
- **Experience:** 34 M, Tech Mahindra
- **Summer Internship:** Mediversal
- **Profile:** Marketing



**Aviral Aggarwal**



- **Education:** B.Tech - Mechanical
- **Experience:** NA
- **Summer Internship:** IDC
- **Profile:** Marketing



**Ayush Sharma**



- **Education:** B.Tech - Mechanical
- **Experience:** NA
- **Summer Internship:** Lumiq
- **Profile:** Consulting



**Ayush Sisodia**



- **Education:** B.Com
- **Experience:** NA
- **Summer Internship:** DHL
- **Profile:** Operations

# MBA BATCH 2021-23 STUDENTS' PROFILE



**Bidisha Pramanik**



- **Education:** B.Sc - Physics
- **Experience:** NA
- **Summer Internship:** SAIL
- **Profile:** Market Research



**Chirag Krishnakumar Panpaliya**



- **Education:** B.Tech - CS
- **Experience:** NA
- **Summer Internship:** iHub Drishti
- **Profile:** Branding & Business Development



**Deepak Baghel**



- **Education:** BE - Electronics
- **Experience:** NA
- **Summer Internship:** Royal Enfield
- **Profile:** Financial Planning & Analysis



**Deepika Gupta**



- **Education:** B.Tech - CS
- **Experience:** NA
- **Summer Internship:** Stanza Living
- **Profile:** Performance Marketing



**Devanshi Grover**



- **Education:** B.Tech - CS
- **Experience:** NA
- **Summer Internship:** IDC
- **Profile:** Consulting



**Disha Joshi**



- **Education:** B.Com
- **Experience:** NA
- **Summer Internship:** Bank of Baroda
- **Profile:** Wealth Management



**Gul Pulyani**



- **Education:** BBA
- **Experience:** NA
- **Summer Internship:** iHub Drishti
- **Profile:** Branding & BD



**Hari Pandey**



- **Education:** B.Tech - Mechanical
- **Experience:** NA
- **Summer Internship:** Grow Junction
- **Profile:** Growth Management



**Harika Parvataneni**



- **Education:** B.Tech - Electronics
- **Experience:** 36 M, State Street India
- **Summer Internship:** RBI
- **Profile:** Research



**Harshit Makhijani**



- **Education:** B.tech - Mechanical
- **Experience:** 36 M, Godrej & Boyce
- **Summer Internship:** SAIL
- **Profile:** Market Research



**Himansh Mittal**



- **Education:** B.Tech - Mechanical
- **Experience:** 26 M, Honda
- **Summer Internship:** Boulton Audio
- **Profile:** Program Analyst



**Hitesh Bansal**



- **Education:** B.Tech - Electronics
- **Experience:** NA
- **Summer Internship:** DHL
- **Profile:** Operations

# MBA BATCH 2021-23 STUDENTS' PROFILE



**Indermohan Kaur**



- **Education:** B.Com
- **Experience:** NA
- **Summer Internship:** Onmove
- **Profile:** Human Resource



**Ishita**



- **Education:** B.Com
- **Experience:** 29 M, Vedantu
- **Summer Internship:** Lumiq
- **Profile:** Consulting



**Lankesh S. Raut**



- **Education:** B.Tech - IT
- **Experience:** 60 M, Infosys
- **Summer Internship:** Bank of Baroda
- **Profile:** Retail Banking



**Madhavi Lathar**



- **Education:** BE - IT
- **Experience:** 34 M, TCS
- **Summer Internship:** DHL
- **Profile:** Operations



**Madhumay Bhartiya**



- **Education:** B.Tech - Electrical
- **Experience:** 42 M, Wipro
- **Summer Internship:** NuvoRetail
- **Profile:** Marketing



**Manish Garg**



- **Education:** B.Tech - Electronics
- **Experience:** NA
- **Summer Internship:** TBEA Energy
- **Profile:** Marketing and Sales Support



**Mayank Sharma**



- **Education:** B.Tech - EE
- **Experience:** 31M, TCS
- **Summer Internship:** TATA 1MG
- **Profile:** Supply Chain Analyst



**Meghna Matolia**



- **Education:** B.Sc - Maths
- **Experience:** NA
- **Summer Internship:** Royal Enfield
- **Profile:** Sales and Planning



**Nandini Kumar**



- **Education:** B.Com
- **Experience:** NA
- **Summer Internship:** HPCL
- **Profile:** Marketing



**Niladri Chattopadhyay**



- **Education:** B.Tech - CS
- **Experience:** NA
- **Summer Internship:** Grow Junction
- **Profile:** Product Management



**Paridhi Mathur**



- **Education:** B. Arch
- **Experience:** 12 M, FWD Architects
- **Summer Internship:** Yocket
- **Profile:** Project Management



**Parul Keshav Patait**



- **Education:** B.Sc - CS
- **Experience:** NA
- **Summer Internship:** Tide
- **Profile:** Marketing



# MBA BATCH 2021-23 STUDENTS' PROFILE



**Prachiti Dad**



- **Education:** B.Com
- **Experience:** NA
- **Summer Internship:** Girnar Soft
- **Profile:** Digital Marketing



**Prakash Kumar Singh**



- **Education:** B.Tech - Mechanical
- **Experience:** 60 M, Adani
- **Summer Internship:** DHL
- **Profile:** Operations



**Prakhar Mishra**



- **Education:** B.Tech - Mechanical
- **Experience:** 20 M, Accenture
- **Summer Internship:** Boulton Audio
- **Profile:** Program Analyst



**Preeti Singh**



- **Education:** B.Tech - Mechanical
- **Experience:** 27 M, Yamaha
- **Summer Internship:** DHL
- **Profile:** Operations



**Prodorshika Ghosh**



- **Education:** B.Tech - Biotechnology
- **Experience:** NA
- **Summer Internship:** Lumiq
- **Profile:** Consultant: Product



**Pushpak Sheshrao Ubnare**



- **Education:** B.Tech - CS
- **Experience:** 36 M, System Infra Sol
- **Summer Internship:** IDigi Cloud
- **Profile:** Human Resource Intern



**Puja Kumari**



- **Education:** BSc - IT
- **Experience:** NA
- **Summer Internship:** SAIL
- **Profile:** Market Research Intern



**Pulkit Batra**



- **Education:** B. Tech - CS
- **Experience:** 30 M, Accenture
- **Summer Internship:** Lumiq
- **Profile:** Consultant - Product & Sales



**Rajesh Gajbhiye**



- **Education:** B. Tech - Electrical
- **Experience:** 60 M, TCS
- **Summer Internship:** TATA Power
- **Profile:** Social Media Marketing Intern



**Ravi Kumar**



- **Education:** B.Tech - P&I
- **Experience:** 31 M, Ashok Leyland
- **Summer Internship:** Mediversal
- **Profile:** Operations Intern



**Rishabh Pratap Singh Bhadauria**



- **Education:** BSc -
- **Experience:** 30 M, Hyper Foods Pvt Ltd.
- **Summer Internship:** Hyper Foods
- **Profile:** E-Commerce Operations



**Rishin Dubey**



- **Education:** B.Com
- **Experience:** 34 M, Sampat Sri Ram & Sons
- **Summer Internship:** Royal Enfield
- **Profile:** Finance Intern

# MBA BATCH 2021-23 STUDENTS' PROFILE



**Ritika Shukla**



- **Education:** B.Com (Hons)
- **Experience:** NA
- **Summer Internship:** Bank of Baroda
- **Profile:** Risk Management Intern



**Ritwik Panja**



- **Education:** B.Tech - Electrical
- **Experience:** 8 M, Reliance Industries
- **Summer Internship:** Mediversal
- **Profile:** Intern MEP



**Riya Bansal**



- **Education:** BSc - Mathematics
- **Experience:** NA
- **Summer Internship:** iHub Drishti
- **Profile:** BD & Branding Intern



**Riya Bhagat**



- **Education:** BBA - Marketing & HR
- **Experience:** NA
- **Summer Internship:** Grow Junction
- **Profile:** BD Intern



**Ronak Arya**



- **Education:** B.Tech - Mechanical
- **Experience:** 6 M, Numerator
- **Summer Internship:** Mediversal
- **Profile:** Operations Intern



**Sakshi Sharma**



- **Education:** B.Com (Hons)
- **Experience:** NA
- **Summer Internship:** Bank of Baroda
- **Profile:** Risk Management Intern



**Shaleen Saini**



- **Education:** B. Tech - EE
- **Experience:** 23 M, Adani
- **Summer Internship:** Mphasis
- **Profile:** Data Science Intern



**Shubham Kumar**



- **Education:** B.Tech - CS
- **Experience:** NA
- **Summer Internship:** iHub Drishti
- **Profile:** BD & Branding Intern



**Shipra Mukherjee**



- **Education:** B.Tech - Biomedical
- **Experience:** NA
- **Summer Internship:** Mediversal
- **Profile:** Human Resource Intern



**Snigdha Nagare**



- **Education:** B.Com - Finance
- **Experience:** NA
- **Summer Internship:** Bank of Baroda
- **Profile:** Wealth Management Intern



**S S Srinidhi**



- **Education:** B.Tech - CS
- **Experience:** 23 M, Latentview
- **Summer Internship:** NuvoRetail
- **Profile:** E - Commerce Analyst



**Sourabh Sagdeo**



- **Education:** B.Tech - Mechanical
- **Experience:** NA
- **Summer Internship:** DFCCIL
- **Profile:** Finance Intern

# MBA BATCH 2021-23 STUDENTS' PROFILE



**Sriram Venkata Naga Saitharun** 


- **Education:** B.Tech - EC
- **Experience:** 45 M, Cognizant
- **Summer Internship:** NeenOpal
- **Profile:** Associate Consultant Intern



**Suchita Goel** 

- **Education:** B.Com (Hons)
- **Experience:** 39 M, RBS
- **Summer Internship:** Oak North
- **Profile:** Credit Risk Analyst



**Sunandita Chaudhari** 

- **Education:** B.Tech - Electrical
- **Experience:** 24 M, High Radius Corp.
- **Summer Internship:** Merito
- **Profile:** Digital Marketing



**Tata Sharanya** 

- **Education:** B.Tech - EC
- **Experience:** 36 M, Foresight IT Sol
- **Summer Internship:** Mphasis
- **Profile:** Data Science Intern



**Vanshika Bansal** 

- **Education:** B.Com
- **Experience:** 12 M, Picxele
- **Summer Internship:** Tide
- **Profile:** Marketing Intern



**Vishal Gupta** 

- **Education:** B.Com (Hons) - Finance
- **Experience:** NA
- **Summer Internship:** DHL
- **Profile:** Operations Intern



**Yash Manglekar** 

- **Education:** B.Tech - Mechanical
- **Experience:** NA
- **Summer Internship:** HDFC Securities
- **Profile:** Equity Research



**Yashi Jain** 

- **Education:** BA (Hons) - Economics
- **Experience:** NA
- **Summer Internship:** Boulton Audio
- **Profile:** Program Analyst





# MBA BATCH 2021-23 STUDENTS' PROFILE

## Dual Degree Students



**Acha Praveen Kumar**



- **Education:** B.Tech - CS
- **Experience:** 49 M, Accenture
- **Summer Internship:** Yocket
- **Profile:** Project Management



**Bhavya Vishishta Kondamuri**



- **Education:** B.Tech - CS
- **Experience:** NA
- **Summer Internship:** Bank of Baroda
- **Profile:** Risk Management



**Elthuria Ajay**



- **Education:** B.Com
- **Experience:** 7 M, ICICI
- **Summer Internship:** Acviss
- **Profile:** Marketing



**Kartik Karalia**



- **Education:** B.tech - CS
- **Experience:** NA
- **Summer Internship:** Stanza Living
- **Profile:** Performance Marketing



**Manda Shashidhar**



- **Education:** B.Tech - Mining
- **Experience:** NA
- **Summer Internship:** Acviss
- **Profile:** Marketing



**Pravriti Pal**



- **Education:** B.Tech - Textile
- **Experience:** 22 M, ExtraMarks
- **Summer Internship:** Royal Enfield
- **Profile:** Operations & Marketing



**Sai Chaithanya Vadakattu**



- **Education:** B.Tech - Mechanical
- **Experience:** NA
- **Summer Internship:** SAIL
- **Profile:** Market Research Intern



**Sakshi Singh**



- **Education:** B. Tech - CS
- **Experience:** NA
- **Summer Internship:** Girnar Soft
- **Profile:** Digital Marketing Executive



**Sri Harish Peddi**



- **Education:** B.Tech - EEE
- **Experience:** NA
- **Summer Internship:** SAIL
- **Profile:** Market Research Intern



**Teddu Leela Bharani**



- **Education:** B.Tech - EIC
- **Experience:** NA
- **Summer Internship:** HPCL
- **Profile:** Marketing Intern

# CORPORATE RELATIONS AND CAMPUS PLACEMENT

## TEAM 2021-23

---



**Anuj Pal Kapoor**  
Chairperson



**Neeraj Pachar**  
Senior Manager



**Paridhi Mathur**  
Secretary



**Aviral Agarwal**  
Joint Secretary



**Ayush Sharma**  
Joint Secretary



**Devanshi Grover**  
Joint Secretary



**Madhumay Bhartiya**  
Joint Secretary



**Mayank Sharma**  
Joint Secretary



**Prodorshika Ghosh**  
Joint Secretary



**Vanshika Bansal**  
Joint Secretary



# SCHOOL OF MANAGEMENT AND ENTREPRENEURSHIP

## INDIAN INSTITUTE OF TECHNOLOGY JODHPUR



**Placement Chair: Dr. Anuj Pal Kapoor**  
**Contact: +91 98180 04312**  
**E-mail: [anujkapoor@iitj.ac.in](mailto:anujkapoor@iitj.ac.in)**

**Senior Manager: Neeraj Pachar**  
**Contact: +91 7073888566**  
**E-mail: [neerajpachar@iitj.ac.in](mailto:neerajpachar@iitj.ac.in)**

**Placement Secretary: Paridhi Mathur**  
**Contact: +91 77420 42398**  
**E-mail: [mathur.8@iitj.ac.in](mailto:mathur.8@iitj.ac.in)**

**Placement Office, SME-IIT**  
**Jodhpur, Karwad, NH 65,**  
**Jodhpur, Rajasthan**  
**E-mail: [placement\\_sme@iitj.ac.in](mailto:placement_sme@iitj.ac.in)**  
**Contact: 02912801153/1154**

Brochure designed by students of SME



**Ayush Sharma**



**Madhumay Bhartiya**



**Vanshika Bansal**